

ABOUT SHANGHAI BERLIN

SHANGHAI BERLIN is the Powerhouse of Story for brands that want to make a difference. For over 20 years, our foundation has been the fusion of strategy, story and execution – along with a strong team of the most diverse talents together with our clients. Digital or analogue, live or hybrid – we strongly believe that those with the right story are in the lead. Regardless of the channel. As a result, we cover a broad spectrum, also as a co-founder of the OPEN digital group, which allows us to tap into a strong network of partners. Together, we establish and cultivate brands and products, create 360-degree and always-on campaigns, develop live and hybrid experiences, and are strong in content creation – whether animated or static, digital or print.

For more information about the agency, take a look at www.shanghai.berlin or our Instagram page. To discover more about OPEN, go here: www.open.de

ACCOUNT MANAGER

Do you speak the secret language of PM diplomacy? Are you skilled at guiding clients through the digital jungle? With us and strong brands, you can ensure that the story of our clients is told. Digital, analogue, on site, all in all. Together with the team, you develop the best end products in line with what the client needs at the time. You have an eye on all the balls, love detail, and in the end also care for the economic success and further development of your clients. Up for it? We look forward to meeting you! 🚀🌊

YOUR DAILY BUSINESS

- Providing consultation to various clients and on diverse projects for all channels, particularly digital
- Generating strategy and concept presentations together with the team
- Kommunikation im laufenden Projekt mit allen Stakeholdern
- Planning projects, writing up offers, budgeting and monitoring projects
- Planning resources, ensuring quality and time management
- Using tools (mainly MS Team) and digital products

OUR SHANGHAI BERLIN

- A contemporary and dynamic working environment with interdisciplinary teams
- Part of the OPEN digital group, giving access to a strong network of partners and opportunities for (internal) further training
- Pioneering projects and strong brands
- Close collaboration within a seasoned team
- An open company culture with digital working processes and remote working

- Space for your own design ideas across all levels
- An office in a top location, in the heart of Kreuzberg x Hallesches Haus

YOUR CONTRIBUTION

- Your multi-faceted experience in the steering of projects, ideally within an agency environment
- You know the ropes especially of digital communication tools and tools used in a modern, digital workplace
- Your keen eye for details and ability to keep even many smaller simultaneous projects separate while clearly guiding the creative team in a focused way
- You are self-assured and confident in dealing with clients; you can advise, support and amaze
- You act in a responsible way, work independently and structured, and find solutions instead of problems
- You have strong communication skills in German and excellent English
- You have a finely tuned knack for convincing others and take your team along on the journey

We look forward to receiving your application:

Alexandra Schlegel

MD / People & Culture

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